

Martinsburg Marlins

Berkeley County Summer Swim Team

Berkeley County, West Virginia

2010-2011

Dear Friends of Berkeley County,

We'd like to introduce you to the Martinsburg Marlins-Berkeley County's only competitive summer swim team! We are located within walking distance to many communities in the heart of Berkeley County and offer affordable rates for all youth ages 5-18 in Berkeley County and surrounding areas who are interested in training and swimming competitively. We follow USA Swimming and Interstate Swim League guidelines and compete with teams in three different states: West Virginia, Pennsylvania and Maryland. The team currently has over 100 swimmers who train at Lambert Pool Monday through Friday each season from the end of May through the beginning of August. This team is completely volunteer-run with the exception of paid coaches who are licensed, certified lifeguards. Lambert Pool has been the host site for many major swimming events to include area swim meets as well as divisional and all-star swim meets. Competitive swimming has been a growing interest in the Berkeley County area and needs more support from the community this year than it ever has before.

There are six diving blocks at the Marlins' home pool that desperately need replacement before the next swim season. A professional installer has estimated the total cost to be \$20,000. The Marlins' Board of Directors, along with the support of Berkeley County Parks and Recreation director, Steve Catlett, is offering different levels of team sponsorship to help offset the cost of replacing these diving blocks. We are very excited to provide PERMANENT advertisement to our major sponsors for all the community to see! Sponsor's names and company logos will be customized onto weatherproof signs and remain on permanent display for all who visit Lambert Park. The signs will be hung on the brick wall near the Marlins' record board (next to the concessions stand window and pavilion at Lambert Pool) located at 273 Woodbury Avenue, Martinsburg, WV 25404. Our top sponsors' names will also be proudly displayed on the backs of each team t-shirt for the upcoming swim season! All much-needed sponsorship donations will go solely toward the new diving blocks as well as the removal of old diving blocks and concrete waste, concrete repair and electrical grounding necessary for their installation. Having the new blocks in place will enhance the quality and safety of swim meets hosted in Berkeley County and will allow us to continue hosting major swim events for the entire division of teams that competes with us.

We ask that you will be partners with us in our success and helping us reach our goals for the team by selecting a level of sponsorship from the following page of this letter. Any donation you make will be greatly appreciated and extremely helpful in allowing the county's only organized summer swim team to continue to serve its community.

Thank you for your time and consideration of supporting the Martinsburg Marlins Swim Team. If you wish to take advantage of this opportunity by sponsoring the swim team and receiving permanent advertisement within the community, please email martinsburg.marlins@gmail.com or call Monica Veilleux at 240.446.4791. If you are interested in sending a donation, please mail your correspondence to:

Monica Veilleux
ATTN: MARLINS SWIM TEAM
15 McNeill Drive
Martinsburg, WV 25403

Thank you so much for your support in our community!

Graciously Yours,

Monica Veilleux
Treasurer, Martinsburg Marlins Board of Directors
martinsburg.marlins@gmail.com
<http://martinsburgmarlins.org>



SPONSOR INFORMATION:

Name of Business/Benefactor: _____

Point of Contact /Marketing Director: _____

Phone Numbers: _____

E-mail address: _____

Circle preferred times and methods of contact: Morning/ Mid-day/Evening/Anytime Phone/Email/Either

I am interested in sponsoring at a...

___ **PLATINUM LEVEL:** \$2500 donation to cover the cost of one diving block. Sponsor's name will be permanently affixed on the custom-installed diving block for all swimmers to see. Platinum donor's name and logo will also be custom-designed onto an 18"x24" sign that will remain on permanent display on the Marlins' team wall at Lambert Park and advertised as a lane sponsor. Sponsor's name will also be screened onto the backs of each 2011 season team t-shirt and receive further recognition as a full-lane sponsor in our team newsletter and on our team website.

___ **GOLD LEVEL:** \$1000 donation. Sponsor's name and logo will be on permanent display on a 9"x12" custom-designed sign on the Marlins' team wall. Sponsor's name will be screened onto the backs of each 2011 team t-shirt and receive further recognition in our team newsletter and on our team website.

___ **SILVER LEVEL:** \$500 donation. Sponsor's name and logo will be on permanent display on 1/2 of a 9"x12" custom-designed sign on the Marlins' team wall. Sponsor's name will be screened onto the backs of each 2011 team t-shirt and receive further recognition in our team newsletter and on our team website.

___ **BRONZE LEVEL:** \$200 donation. Sponsor's name will be listed on a sign shared with other Bronze level benefactors on the team wall. Sponsor will receive further recognition in our team newsletter and on our team website.

___ **COMMUNITY STAR:** Donation of Choice. Sponsor will receive recognition in our team newsletter and on our team website.

SIGN INFORMATION:

Signs measure 9"x12" or 18"x24" and will be custom-designed to your specifications. Please submit a template on a separate sheet of paper EXACTLY as you wish it to appear on your sign or e-mail an image less than 12 MB using one of the following files: EPS, JPG, TIF, BMP, and GIF OR PNG. If you do not provide a template, we will have a simple design made listing the information you provide. Please include any special instructions along with your request and check one:

___ A template will be submitted with my donation via mail or email. I understand the design will be placed on the sign using the best fit as determined by the sign manufacturer.

___ No template will be submitted with my donation. Please print the information listed on the lines below onto the sign. I understand the design will consist of my information in plain block print in the color of my choice, but will not have any logos or pictures to identify my business.

___ I wish to remain anonymous and would prefer my name not to be publicly displayed or recognized.

For questions, contact Monica Veilleux at 240.446.4791 or email the board at martinsburg.marlins@gmail.com.

Please make donations payable to: "MBC Parks & Recreation" memo: "Marlins Lane Sponsor" and send all correspondence to our treasurer:

**Monica Veilleux
ATTN: MARLINS SWIM TEAM
15 McNeill Drive
Martinsburg, WV 25403**